ADV3550
Instructor: Genevieve Hitchings

Designer: _____
Reviewer: _____

1. Navigation?
__ Is main navigation menu located on either left-hand side, or top of the webpage?
__ Does the main navigation have no less than 4 and no more than 6 sections?
__ Are sections clear and well labeled?
__ Does the site design show use of a sub-navigation?
__ Is the sub-nav placed in an effective location?

2. Layout and Grid
__ Is the layout built on the '12 point grid' template?
__ Does the content ad up to 960 pixels in width?
__ RGB color scheme?
__ 72 dpi
__ Is placement of logo prominent and effective?
__ Does the page layout allow for enough space to showcase portfolio pieces?
__ Does content appear below the area of the monitor? Will a user have to scroll?
__ Do graphic elements on the page line up with each other? (As we are beginning to
    see, obtaining complex layouts without grids can be painful because alignments
    need to be acutely defined when using HTML and CSS.)

3. Additional Considerations
__ Simple designs load faster
__ Content is more "scannable"
__ Simple sites are quicker to design and build
__ Smaller file sizes mean less server space and faster loading times

4. Commitment to Refine Product Checklist
5 4 3 2 1   Project reflects excellent effort/planning.
5 4 3 2 1   Site demonstrates creative and effective visual solution.
5 4 3 2 1   Layout reflects attention to detail within composition.
5 4 3 2 1   Materials and project dimensions are correct.
5 4 3 2 1   Presentation is clean and professional.
5 4 3 2 1   Content has no errors.
5 4 3 2 1   Overall wire-frame is presented in an appropriate format with a focus on
              structure and hierarchy
5 4 3 2 1   Site is designed to be usable, according to criteria presented in class
5 4 3 2 1   Navigation is consistent and clear, content is presented clearly
5 4 3 2 1   The site structure allows for efficient way-finding and ease-of-use.

5. Additional Thoughts:
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