

**GRA3611 Vector Art Editing**

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**Historical Research (100 years):**

Create a timeline of significant dates in the evolution of your product over the past 100 years. Your timeline will be part of your mid-term grade. It will become the 'historical summary' inside of your project deck.

**Timelines should reflect any of the following items:**

Different Brands

Different Packaging

Significant scientific or technical enhancements in materials, chemistry

Significant figures: inventors, celebrities

Significant advertisements

Specific target markets/ audiences

Any other relevant influences (war, civil rights, a politician, health movement)

**Documentation:**

Create a set of folders on a safe and secure storage unit for you to save relevant research. Keep careful record of all your research sources.

Don't just rely on the web. Spend some time in a library. Speak to a librarian about how to conduct a more comprehensive investigation of your product.