

**ADV1162**

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**Class Blog:** artorium.com/instruction  
**Research**

**Client:** GrowNYC  
**Target Audience:** New York City 5<sup>th</sup> and 6<sup>th</sup> graders

**SCAVENGER HUNT**

We will venture to the Farmers Market today at:

**Brooklyn Borough Hall Greenmarket**

On plaza at Court St and Montague St, Brooklyn

Meet with your design team from last week. Compare notes from homework. Go through the list below and make a plan of action with your team.

**A. Photograph the following items:**

1. Fruit
2. Vegetable
3. Product sold in the market that contains one of the above items as an ingredient
4. Farmer
5. Farm Stand
6. Vendor
7. Shopper
8. 5<sup>th</sup> or 6<sup>th</sup> Grader at the market (if possible)
9. Non-edible item being sold
10. Signs of the market or promoting the market

**B. Interview vendors:**

1. Do you sell at other markets in New York City? (If yes, find out when and where)
2. How far away is your farm? How long does it take to get to Brooklyn?
3. From the existing produce choose one, and find out when it was planted, and how long it took to harvest.
4. Has the vendor you are interviewing had any experience with school groups – especially 5<sup>th</sup> and 6<sup>th</sup> graders? If yes, is there any advice they can give you relating to your poster design
5. What is the most important aspect about the farmers market that all New Yorkers should be aware of?
6. Come up with one (or more) question(s) you have about the markets, farmers or vendors.