

Student Presentations

ADV1162

Instructor: Genevieve Hitchings

20% of Grade

Designers:

Over the course of the semester each of you will be asked to create a five-ten minute presentation on one of the noted designers listed below.

- Presentations should be visual and of the designer's work. You should show 8 to 20 selections of the designer's most noted work.
- You must also provide a 3 paragraph summary of the designer's background, career highlights, and most noteworthy work. Keep a careful record of all the sources you use for this presentation. You will be asked to hand in a one-page summary of your presentation along with a bibliography of references.
- How you decide to present the designer's work is up to you. You will be required to show their work on the big screen in the classroom. You can create a PowerPoint presentation, you can walk us through the designer's website, you can collect a series of images in a folder and present their work from the folder. Whichever way you decide to show their work, your presentation should be organized and demonstrate thorough research on your part, and you should be able to talk about the pieces you show.

Week 3	Paula Scher:	_____
	Seymour Chwast:	_____
Week 4	Milton Glaser:	_____
	Nicholas Blechman:	_____
Week 5	Jessica Hische:	_____
	David Carson:	_____
Week 6	James Victore:	_____
	Saul Bass:	_____
Week 7	Steve Brodner:	_____
	Deanne Cheuk:	_____
Week 8	Matteo Bologna:	_____
	Yuko Shimizu:	_____
Week 9	Stephan Sagmeister:	_____
	Gail Anderson:	_____
Week 10	Tibor Kalman:	_____
	Maria Kalman:	_____
Week 11	Field Trip	
Week 12	Louise Fili:	_____
	Michael Bierut:	_____
Week 13	Chip Kidd:	_____