

**COMD2327**

Instructor: M. Genevieve Hitchings  
Email: mhitchings@citytech.cuny.edu  
Website: www.artorium.com/instruction

**Project 1 Overview** Typographic Booklet

Urban Legends, Myths and Folktales // Typographical Problems

*-The type solution portion of this project will be 30% of your final grade.*

*-A second grade will be given for the actual book assembly and cover design of the book\*\**

You will be given a total of 18 typographical problems. The object of this project is to understand common problems and know how to fix them.

**Project Goal**

Solve these problems with text that will be supplied to you.

- Always include titles, by-lines and sources
- Research and use images **ONLY** when indicated
- Only use 2 fonts families per page.
- All text provided must be included and must be legible (except when indicated)

**Project Specifications**

Title: Urban Legends, Myths and Folktales  
Subtitle: A book about typography featuring stories we love  
Trim size: 11 x 8.5  
Margins: top and right 3 picas // bottom: 4 picas // left: 21 picas

Typographical grid: 4 column grid, with 1 pica gutter

Additional: NO facing pages  
NO master text frame  
NO folios (page numbers)  
NO bleeds

20 pages total  
Page 1: title/subtitle/your name  
Page 2: quote or definition  
Pages 3-18: typographical exercises