

COMD2327

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Project 1 Overview Typographic Calendar Urban Legends, Myths and Folktales // Typographical Problems

*-The type solution portion of this project will be 30% of your final grade.
-A second grade will be given for the actual book assembly and cover design of the book***

You will be given a total of 18 typographical problems. The objective of this project is to understand common problems and know how to fix them.

Project Goal

Solve these problems with text that will be supplied to you.

- Always include titles, by-lines and sources
- Research and use images **ONLY** when indicated
- Only use 2 fonts families per page.
- All text provided must be included and must be legible (except when indicated)
- The type solution portion of this project will be one grade.
- A second grade will be given for the calendar design, assembly and cover design of the book
- You will design a 2017-2018 calendar (18 month) and use master pages

Project Specifications

Title: Urban Legends, Myths and Folktales
Subtitle: A book about typography featuring stories we love
Trim size: 8.5 x 16.5 inches
Margins: left and right 3 picas // bottom: 4 picas // top: 47 picas

Typographical grid: 4 column grid, with 1 pica gutter
Additional: NO facing pages
NO master text frame
NO folios (page numbers)
NO bleeds
19 pages total (title page, 18 months)
Cover is a separate file and another project