

COMD2327

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Calendar: Assignments 6-10

Ex #6 Challenge:

Text Wrap

- Space around a contour image and text
- Justification
- Placement of text

Title: The title must be on a san serif font, any size

Body Copy: Use a serif font for body copy. Use the width of all 4 columns of your grid. Text must be justified. Add an image (contour, not square/will explain)

Text must runaround image with a comfortable outset.

Credit line: may be serif or san serif, but should not exceed 7 pts.

Ex #7 Challenge:

Text Wrap

- Image between two columns
- Use the width of all your 4 columns

Title: San-serif title

Body Copy: Divide your text in 2 justified visual columns (any number of columns). Add one image that will be placed between both columns. Text must runaround/wrap image with a comfortable outset.

Credit line: may be serif or san serif, but should not exceed 7 pts.

Ex #8 Challenge:

All text with same line width

- Dingbats
- Rules

Title: Title and body copy must all be the same width. Use 2 columns of your grid

Set the title in 2 lines. Pt size is for you to determine.

Body Copy: Body copy must also set into the width of two columns. Use a rule and a dingbat to divide the body copy from the title.

Credit line: may be serif or san serif, but should not exceed 7 pts.

Ex #9 Challenge:

Drop Caps & Text Transitions

- Small Caps

Title: Decorative typeface

Body Copy: Drop cap with text transition in small caps, then regular serif text. Justify your text.

Use a serif font for body copy. Use a display font or illustrative cap for initial letter. Use 4 columns of your grid.

Credit line: may be serif or san serif, but should not exceed 7 pts.

Ex #10 Challenge:

Raised Caps

- Italics in text

Title: The title must span the width of the three columns

Body Copy: Raised cap with text transition in italics, then regular serif text. Justify your text.
Use 3 columns of your grid.

Credit line: may be serif or san serif, but should not exceed 7 pts.