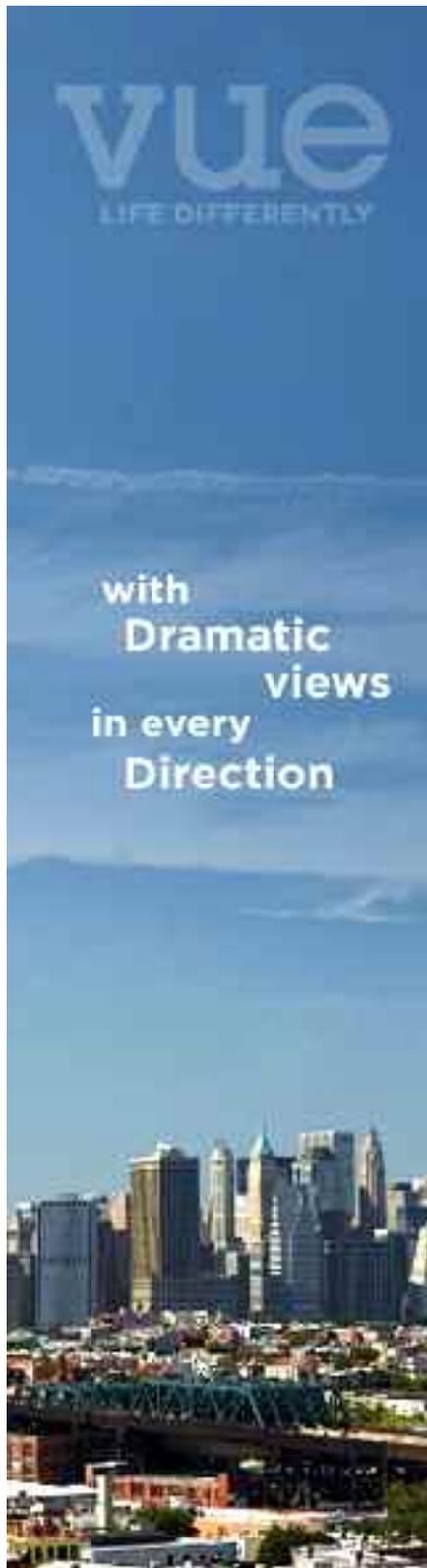**Phase 1**

"Elevated" comes in from the left and settles where you see it here. "condominiums" comes in from the right and settles where you see it here.

The Vue logo starts out at 0% opacity and fades up to what you see here--23% opacity. It does not move position. It continues to pulsate like this throughout the animation.

Meanwhile, the clouds start at the position you see here and travel slowly to the left in the same way as they do in the NYTimes ad.

Phase 2

"with" comes in from the left and settles where you see it here. "Dramatic" comes in from the right and settles where you see it here. "views" comes in from the left and settles where you see it here. "in every" comes in from the right and settles where you see it here. "Direction" comes in from the left and settles where you see it here.

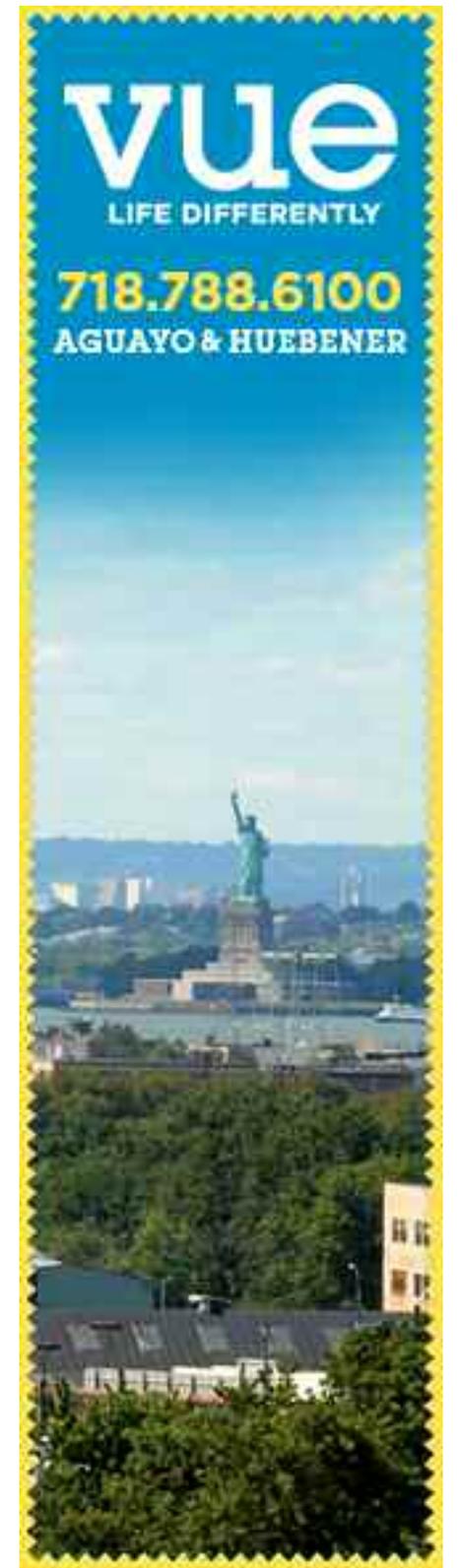Meanwhile, this panorama pans in from the right to the left.

Phase 3

"in" comes in from the right and settles where you see it here. "Park Slope" comes in from the left and settles where you see it here. "Brooklyn" comes in from the right and settles where you see it here.

Meanwhile, this photo comes in from the right and pans to the left ending where you see it here.

Phase 4

This photo comes in from the right, sliding over the living room image. It ends where you see it here.

Phase 5

The blue and yellow background fades up over the top of the last frame in Phase 4. Meanwhile, the vue logo comes into full opacity. Then, the phone # comes up, then the A&H logo comes up. Finally, this view comes up.

The animations stays at this point for about 15 seconds, then reloops.

NOTE THAT THE TYPE IS GOTHAM BOLD